

CURRICULUM VITAE



I PERSONAL DETAILS

Name : Amran bin Md. Rasli
Identification Number : 610605-10-6683 (new) / 6188625 (old)
Citizenship : Malaysian Citizen
Date of Birth : 5th June 1961
Place of Birth : Kuala Lumpur
Marital Status : Happily married with 5 children
Home Address : No.46 Jalan Kemuliaan 8, Taman Universiti,
81300, Skudai, Johor Bahru.
Office Address : Management Department
Faculty of Management and HRD
Universiti Teknologi Malaysia
81310 UTM Skudai, Johor Darul Takzim
Contact Numbers : 07-5531911 (D06) 07-5531800 (Dean's Office)
019-7525000 (mobile) 07-5566911 (Fax)
E-mail : m-amran@utm.my, amrasli@gmail.com

II ACADEMIC QUALIFICATION

1983 B.A. (Statistics) with C.G.P.A. of 3.00 from California State University, Chico, California
1985 M.B.A. with C.G.P.A. of 3.60 from Central Missouri State University, Warrensburg, Missouri
2004 Diploma in Qualitative Research Methodology, Copenhagen Business School, Denmark
2005 PhD in Society, Business & Globalisation from Roskilde University, Denmark

III PROFESSIONAL QUALIFICATION/MEMBERSHIP

- Member of SPSS User Group
- Associate Member of Malaysian Institute of Management
- Associate Member of Malaysian Society for Training and Development
- Senior Member of International Economics Development Research Center (IEDRC): Membership No.: 10080104

IV PREVIOUS EXPERIENCES

1997 – 2001 General Manager of Kumpulan Pendidikan Yayasan Pelajaran Johor (KPYPJ) & Member of Board of Directors for:
▪ Kemahiran YPJ Sdn. Bhd
▪ Akademi Teknologi Perindustrian Sdn. Bhd.
▪ YPJ-Zaikarim Sdn. Bhd.
▪ Akademi Binaan YPJ Sdn. Bhd.
▪ Akademi Binaan Malaysia (Johor) Sdn. Bhd.
▪ Kolej Islam YPJ Sdn. Bhd
1986 – 1989 Part-time Mathematics tutor at Pusat Asasi Sains, Universiti Malaya.
Grader and Internal Examiner for Mathematics final examinations.
1984 – 1984 Graphics Programmer at Infocast Inc., St. Louis, Missouri, U.S.A.

V SUBJECTS TAUGHT

Undergraduate courses taught are as follows:
▪ Business Mathematics

- Introduction to Business
- Introduction to Statistics
- Business Statistics
- Principles of Economics
- Project Management
- Quality Management
- Supervision of Undergraduate students' research projects

Postgraduate courses taught are as follows:

- Management of Innovation
- Introduction of Production Management
- Research Methodology
- Management of Technology
- Technology and Operations Management
- Fundamentals of Management
- IT product innovation and creativity (MCB 1323)

Supervision of master (by research and coursework) and PhD students' research projects.

VI ADMINISTRATIVE POST

1989

- UTM's representative to the Taman Teknologi UTM-JSEDC Collaboration Project.
- Technical committee member for Majlis Dialog Usahawan Bumiputera held at Bank Bumiputera Training Complex, Bangi.

1990

- Secretary for Gerakan Pembangunan Usahawan Project.
- Workshop secretary for Seminar Penubuhan Syarikat dan Pengurusan Perniagaan Kecil held at Dewan Jemaah, UTM, Skudai.
- Deputy Head of Unit Perkhidmatan Pengurusan, Jabatan Pengurusan, Fakulti Pengurusan dan Pembangunan Sumber Manusia.
- Coordinator of Resource Centre, Jabatan Pengurusan, Fakulti Pengurusan dan Pembangunan Sumber Manusia.

1991

- Head of Unit Perkhidmatan Pengurusan, Jabatan Pengurusan, Fakulti Pengurusan dan Pembangunan Sumber Manusia.
- Committee member of curriculum and syllabus development for Bachelor of Human Resource Development.
- Advisor to STRATEGI's seminar on Johor Industrial Aims and Prospects Towards the Year 2000.
- Committee member (publicity) for Seminar on Human Resource Development.
- Committee member of Unit Perkhidmatan Pengurusan's Seminar on Housing and Its Legal Implication.
- Steering Committee member of Unit Penyelidikan dan Perundingan's Taman Teknologi Johor Project.

1992

- Secretary of Steering Committee for Taman Teknologi Johor Study Project.
- Coordinator of Innovation Centre, Unit Penyelidikan dan Perundingan.
- Committee member of UTM's Kedah Skill Development Centre Project.
- Committee member of Johor Advanced Skills Training Centre Project.

- Coordinator of Kementerian Perkhidmatan Awam's Youth Entrepreneurship Program at two secondary schools in Johor.
- Caretaker manager of Uni-Technologies Sdn. Bhd.
- Manager of Innovation Centre, Unit Penyelidikan dan Perundingan.
- Organising Committee for "International Seminar on Intellectual Property and Licensing" at Dewan Jemaah, Universiti Teknologi Malaysia, 13 December 1992.
- Facilitator for brainstorming session "Development and Growth Potential for Bumiputera Entrepreneurs in Petroleum and Gas Industry" for PUNB at Tapis Room, Dayabumi, Kuala Lumpur, 26th September 1992.
- Chairman for the workshop session entitled "Implementing ISO9000: Challenges for the Europe Single Market", Seminar on Johor Industrial Aims and Prospects Towards the Year 2000 organised by STRATEGI at Dewan Jemaah, 19-20 October 1992.

1993

- Company Secretary of Uni-Technologies Sdn.Bhd.
- Manager of UTM Innovation Centre.
- Committee member for Unit Penyelidikan dan Perundingan's Seminar on Research and Consultancy at Pasir Gudang, Johor.
- Organising committee member for "Seminar on Family Business" at Dewan Jemaah, Universiti Teknologi Malaysia, Kuala Lumpur, 9 May 1993.
- Organising committee member for "Workshop on Management of Innovation" at Seminar Room, Faculty of Management and Human Resource Development, UTM Skudai, 2-3 June 1993.
- Organising committee member for "Techno-entrepreneur Awareness Programme" at Dewan Jemaah, Universiti Teknologi Malaysia, Kuala Lumpur, 26-27 June 1993.
- Organising committee member for PINTAR '93 at Universiti Teknologi Malaysia, Skudai on 15-21 November 1993.

1993- 1994

- Executive Committee Member of Uni-Technologies Sdn. Bhd.
- Secretary of Jawatankuasa Tetap/Sementara Senat Mengenai Program Pembangunan Usahawan.
- Deputy Director of Bureau of Innovation and Consultancy.
(Managed to obtain direct funding amounting to RM23 million from Ministry of Finance to initiate Program Pembangunan Kemahiran at UTM).

1994- 1995

- Director of Plastic Technology Skills Centre.
- Co-chairman of Executive Committee for Upacara Penyampaian Sijil Program Kemahiran Teknologi Plastik at Universiti Teknologi Malaysia, 6 August 1994.

1994- 1996

- Advisory committee member of Plastic Technology Skills Programme.

1995

- Committee member of ASTEC, Ministry of Human Resource.
- Member of advisory committee for Kedah Industrial Skills and Management Centre (KISMEC), Sg. Petani, Kedah.
- Managed to get one new injection moulding machines worth RM220, 000 from JSW Singapore, two (2) used injection moulding machines worth RM100, 000 from Okawa Mould and Design Engineering and three (3) new robotic arms worth RM60,000 from Harmo to start UTM's Teaching Factory.
- Assisted UTM in starting its off-campus programme in electrical engineering at Kulim Hi-Tech Industrial Park. Based on this programme, UTM was entrusted with two (2) semi-detached industrial lots worth RM10 million for a duration of two years.

1995- 1996

- Committee member of Program Pembangunan Kemahiran UTM.

1995- 1997

- Committee member of Technovation Park UTM.

1996

- Technical Committee member of Metal Industry Vendor Development Program initiated by PKNP-SIRIM-UTM-Excel.
- Subcommittee Member on Research and Development for 25 Years UTM Celebration.
- Managed to obtain sponsorship from Yayasan Terengganu, Yayasan Pelajaran Johor and Yayasan Felde to sponsor youths for fast-track technical training programmes organised by Bureau of Innovation and Consultancy.
- Developed the validation policy and guideline for training programmes conducted by Bureau of Innovation and Consultancy. Through this policy, UTM will franchise its skills training programmes to training centres these centres a percentage of its training fees. Targeted minimal annual revenue from the validation policy is approximately RM100,000.00. *Headed the Badan Pengawasan Latihan Kemahiran* for evaluation and assessment of training centres.

1996- 1997

- Director of Program Pembangunan Kemahiran UTM.
- Technical Advisor to Yayasan Pelajaran Johor for Community College project.
- Working committee member on Industrial centre, UTM.
- Committee member of Validasi Program Kemahiran.

1998- April 2001

- General Manager of Kumpulan Pendidikan YPJ Sdn. Bhd. (wholly-owned company of Yayasan Pelajaran Johor).
- Member of Board of Directors for :-
 - Kemahiran YPJ Sdn. Bhd.
 - Akademi Teknologi Perindustrian Sdn. Bhd.
 - YPJ-Zaikarim Sdn. Bhd.
 - Akademi Binaan Malaysia (Johor) Sdn. Bhd.
 - Kolej Islam YPJ Sdn. Bhd.

May 2001- December 2008

- Associate Professor at Faculty of Management and Human Resource Management (FPPSM).
- Team member/head for various research and consultancy projects.
- Supervisor for undergraduate and post-graduate students (Master/PhD in Management of Technology).
- Member of FPPSM's Academic Board.
- Research Project Head for IRPA 74144 (from January 2002).
- Research Project Head for IRPA 74230 (from January 2003).
- Chairman of FPPSM's Consultancy Committee (until May 2003).
- Advisor of Indian Institute of Insurance and Risk Management, Hyderabad, India (until December 2004).
- Member, Jawatankuasa Kerja Bagi Menangani Isu Pengangguran Siswazah UTM (from December 2004).
- Visiting Professor at Kolej Universiti Kejuruteraan dan Teknologi Malaysia, Pahang (until December 2005).
- Manager, Technovation Park, Bureau of Innovation and Consultancy, UTM (from June 2004 till August 2006).
- Acting Deputy Dean (Commercialisation), Bureau of Innovation and Consultancy, UTM (from August 2005 till August 2006).

- Deputy Management Representative ISO 9001:2000 for Bureau of Innovation and Consultancy (from June 2005 till August 2006).
- Deputy Dean (Commercialisation), Bureau of Innovation and Consultancy, UTM (from August 2007 till December 2008).
- Manager, Technovation Park, Bureau of Innovation and Consultancy, UTM (from August 2007 till December 2008).

December 2008-now

- Dean, Faculty of Management and Human Resource & Development, UTM (from December 2008 till now).
- Professor at Faculty of Management and Human Resource Management (FPPSM) (from June 2011 till now)

VII PUBLICATIONS

Journals

Forthcoming (2012):

1. Ahmadreza Shekarchizadeh and **Amran Rasli** (2012). An Analysis of the Impact of Service Quality on Customer Satisfaction in Malaysian Research Universities. To be published in *Jurnal Teknologi (Scopus Indexed)*.
2. Mir Hadi Moazen Jamshidi, **Amran Rasli**, Rorlinda bt Yusof and Alanazi, Talal Ratyan Z. (2012). A research design to predict HR managers and professionals' competencies of universities. To be published in *Journal of Basic and Applied Scientific Research* (Indexed in ISI-Thomson Master Journal List).
3. Nurul Izyan Ghazali, Choi Sang Long and **Amran Rasli** (2012). The Impact of Knowledge Sharing on Innovation Capability: A Conceptual Framework. To be published in KMICE 2012 proceedings (Indexed by ISI Web of Science).
4. Saif-ur-Rehman and **Amran Rasli** (2012). A Relationship of Karasek's Demands-Control-Support Model and employees' job performance: Two Samples Study of WAPDA (Pakistan). Pending publication in *World Applied Science Journal* (Indexed by ISI Web of Science).
5. Muhammad Jawad Iqbal, **Amran Rasli**, Ali Jolaei (2012). Academic Staffs' Knowledge Sharing Intentions and University Innovation Capability. Pending publication in *African Journal of Business Management* (Indexed in ISI-Thomson Master Journal List).
6. Saif-ur-Rehman and **Amran Rasli** (2012). Satisfaction with Teaching Quality Factors Provided at Intermediate Level: An Empirical Study. Pending publication in *Asian Pacific Education Review* (Indexed by ISI Web of Science).
7. Saif-ur-Rehman and **Amran Rasli** (2012). Correlational Analysis of Employees' Perception of Workplace Support and Level of Motivation in Public Sector Healthcare Organizations. Pending publication in *Malaysian Journal of Medicine and Health Sciences*. (Indexed by Scopus).
8. ASM Shahabuddin, **Amran Rasli** and Mohd. Edil Bin Abd. Sukor (2012). Socio-historical context and business implications of a few economic guidelines of the Quran. Pending publication in *Journal of International Business and Entrepreneurship*.
9. **Amran Rasli** and Saif-ur-Rehman (2012). Factors Affecting Entrepreneurial Intention Among Universiti Teknologi Malaysia Graduate Students. Pending publication in *World Applied Science Journal* (Indexed by ISI Web of Science).
10. ASM Shahabuddin and **Amran Rasli** (2012). *Ihsān* in business: a reflection on the business mindset of an ideal Muslim trader. Pending publication in *Al-Shajarah*, (Indexed by ISI Web of Science).
11. Saif-ur-Rehman and **Amran Rasli** (2012). Factors Affecting Students' Attitudes In Doctoral Education. Pending publication in *Journal of Higher Education Policy and Management*, (Indexed by ISI Web of Science).

12. Saif-ur-Rehman and **Amran Rasli** (2012). Assessing Quality of Service through Customer Satisfaction: The Case of a Public Sector Healthcare Organization. Pending publication in *International Journal Of Quality Health Assurance* (Indexed by ISI Web of Science).
13. Ahmadreza Shekarchizadeh and **Amran Rasli** (2012). Service Quality Perceptions and Expectations of Iranian Engineering Students in Malaysian Universities. Pending publication in *Journal of Research in International Education*.
14. Huam Hon-Tat, **Amran Md Rasli**, T Ramayah, Muhamad Jantan and Magdalene Chooi Hwa (2012). The influence of life domains on life satisfaction among a sample of MBA graduates in Malaysia. Pending publication in *African Journal of Business Management*.
15. **Amran Rasli** and Huam Hon Tat (2012). Effects Of Employee Shareholding Program On The Levels Of Employee Engagement: An Empirical Study on a Multinational Company in Malaysia. Pending publication in *Asian Academy of Management Journal* (manuscript has been accepted).
16. **Amran Rasli**, Huam Hon Tat, Thoo Ai Chin and Bandar Khalaf (2012). Employee engagement and employee shareholding program in a multinational company in Malaysia. Pending publication in *Elsevier Procedia - Social and Behavioral Sciences* (**ScienceDirect & Scopus indexes**).
17. **Amran Rasli**, Huam Hon Tat, Thoo Ai Chin and Bandar Khalaf (2012). Identification of factors and attributes for effective transfer of IT training to the workplace. Pending publication in *Elsevier Procedia - Social and Behavioral Sciences* (**ScienceDirect & Scopus indexes**).
18. Abdul Hakim Ahmad Dardar, Ahmad Jusoh, and **Amran Rasli** (2012). The impact of job training, job satisfaction and alternative job opportunities on job turnover In Libyan Oil companies. Pending publication in *Elsevier Procedia - Social and Behavioral Sciences* (**ScienceDirect & Scopus indexes**).
19. Mir Hadi Moazen Jamshidi, **Amran Rasli** and Rorlinda Yusof (2012). Essential Competencies for the Supervisors of Oil and Gas Industrial Companies. Pending publication in *Elsevier Procedia - Social and Behavioral Sciences* (**ScienceDirect & Scopus indexes**).
20. Tan Owee Kowang and **Amran Rasli** (2012). Application of Focus Index in New Product Development. Pending publication in *Elsevier Procedia - Social and Behavioral Sciences* (**ScienceDirect & Scopus indexes**).
21. Ibrahim Danjuma and **Amran Rasli** (2012). Imperatives of service innovation and service quality for customer satisfaction: perspectives on higher education. Pending publication in *Elsevier Procedia - Social and Behavioral Sciences* (**ScienceDirect & Scopus indexes**).
22. Hamed Gheysari, **Amran Rasli**, Parastoo Roghanian, Nadhirah Norhalim (2012). A review on the evolution of Market Orientation. Pending publication in *Elsevier Procedia - Social and Behavioral Sciences* (**ScienceDirect & Scopus indexes**).
23. Parastoo Roghanian, **Amran Rasli** and Hamed Gheysari (2012). Productivity Through Effectiveness and Efficiency in the Banking Industry. Pending publication in *Elsevier Procedia - Social and Behavioral Sciences* (**ScienceDirect & Scopus indexes**).
24. Azzman Mohamed, Naha Abu Mansor and **Amran Rasli** (2012). Business Impact and ROI: A Proposed Approach to Learning and Development Investment Approach. Pending publication in *Elsevier Procedia - Social and Behavioral Sciences* (**ScienceDirect & Scopus indexes**).
25. Low Hock Heng, **Amran Md Rasli**, Aslan Amat Senin (2012). Knowledge Determinant in University Commercialization: A Case Study of Malaysia Public University. Pending publication in *Elsevier Procedia - Social and Behavioral Sciences* (**ScienceDirect & Scopus indexes**).
26. Low Hock Heng, **Amran Md Rasli**, Nor Atikah and Jawab Iqbal (2012). The forth pillar in transforming production based economy to knowledge based economy. Pending publication in *Elsevier Procedia - Social and Behavioral Sciences* (**ScienceDirect & Scopus indexes**).
27. **Amran Rasli**, Huam Hon Tat and Thoo Ai Chin (2012). From training to the workplace: A study on competencies of Malaysian university clerical workers. Pending publication in *International Journal of Business and Society* (**Scopus index**).

28. Low, H.H., **Amran Rasli** and Aslan Amat Senin (2012). Drivers Affecting Perception of Feasibility towards University Commercialization. Pending publication in *International Journal of Business and Society* (**Scopus index**).

Published in 2012:

1. Muhammad Jawad Iqbal and **Amran Rasli** (2012). Service quality, satisfaction And attachment in higher Education Institutions: A theory of planned Behaviour Perspective. *International Journal Of Academic Research*, 4 (2), September, 2011, 96-103 (Indexed in ISI-Thomson Master Journal List).
2. Ibrahim Danjuma and **Amran Rasli** (2012). Service Quality Measurement in Higher Education Institutions: Comparative Analysis of Instruments. *Archives Des Sciences*, 65 (3), ISSN: 1661-464X, 89-99 (SSCI ISI Impact Factor: 0.474).
3. Alharthey, Bandar Khalaf and **Amran Rasli** (2012). The use of HRM systems in Saudi market. *Asian Journal of Business Ethics*, ID023221, 18 Jan, 2012.
4. Ibrahim Danjuma and **Amran Rasli** (2012), Factors Affecting Service Quality In Nigerian Technological Universities. *International Journal of Business and Management Tomorrow*, 2 (2), ISSN: 2249-9962, 1-11.

Published in 2011:

1. Noorulsadiqin Azbiya Yaacob, Risyawati Mohamed Ismail, Ahmad Hanis Mohd Shabli and **Amran Md. Rasli** (2011). Issues of Commercialization Activities of Biotechnology Related Researches in Malaysian Research University. *International Journal of Management Studies*, 18 (2), ISSN 0127–8983, 145-163.
2. Huam Hon Tat, **Amran Rasli** and Lee Thean Chye (2011). Student Satisfaction and Academic Performance: A Discriminant Analysis Approach. Accepted for presentation at *International Conference on Economics, Business and Marketing Management 2011* (EBMM 2011). Proceeding of the EBMM 2011 International Conference are published by IEEE. All registered papers are included in the IEEE Xplore, and indexed by ISI Thomson and Ei Compendex. March 11-13, 2011 in Shanghai, China. Published in *Interdisciplinary Journal of Contemporary Research In Business* (2011). Refer: <http://www.allbusiness.com/interdisciplinary-journal-contemporary/20110601/16610753-1.html>
3. Alharthey, Bandar Khalaf and **Amran Rasli** (2011). Key role of strategic human resource management (SHRM) in advancing the degree of team learning, *African Journal of Business Management*, 5 (26), pp. 10446-10451, 28, October, 2011 (Indexed in ISI-Thomson Master Journal List).
4. Abdul Hakim Ahmad Dardar, Ahmad Jusoh and **Amran Md Rasli** (2011). Impact of Training on Job Turnover: Evidence from Contemporary Literature, *Interdisciplinary Journal of Contemporary Research in Business*, 3 (4), 929-410.
5. Muhammad Jawad Iqbal, **Amran Rasli**, Low Hock Heng, Huam Hon Tat and Mohamad Bin Bilal Ali (2011). Knowledge Economy and University Performance. *International Journal Of Academic Research*, 3 (5), September, 2011, 27-32 (Indexed in ISI-Thomson Master Journal List).
6. Low, H.H., **Amran Rasli** and Aslan Amat Senin (2011), Enhancing Academic Researchers' Perceptions toward University Commercialization, *International Journal of Economics and Research*, 2(5), 33-48.
7. Ai Chin Thoo, Hon Tat Huam, Rosman Md Yusoff, **Amran Md Rasli** and Abu Bakar Abd Hamid (2011). Supply chain management: success factors from the Malaysian manufacturer's perspective. *African Journal of Business Management*, 5 (17), pp. 7240-7247, 4 September, 2011 (Indexed in ISI-Thomson Master Journal List).
8. Bandar Khalaf and **Amran Rasli** (2011). Key role of SHRM in advancing the degree of team learning, *Asian Journal of Management Research*, 1 (1), 817-826 (ISSN 2229–3795).

9. Huam Hon Tat, Sangeetha Balasubramaniam, Thoo Ai Chin, **Amran Md Rasli** and Ahmad Jusoh (2011). The Moderation Effect of Gender: A Case Study at an International Airport in Malaysia, *World Review of Business Research*, 1 (3) July 2011, 155-161.
10. Ahmadreza Shekarchizadeh and **Amran Rasli** (2011). Investigating CTQs for International Students: A Malaysian Case. *International Journal of Business and Social Science*, 2 (12), 207-212, July 2011 (downloadable at <http://www.ijbssnet.com/archive/536.html>).
11. **Amran Rasli**, Ibrahim Danjuma, Lim Kim Yew and Muhammad Jawad Iqbal (2011). Service quality and customer satisfaction in technological universities in Nigeria. *African Journal of Business Management*, 5 (8), 18 June 2011 (Indexed in ISI-Thomson Master Journal List).
12. Saif-ur-Rehman, **Amran Rasli** and Bandar Al-Harthey (2011). The psychometric impacts of Karasek's demands and control scale on employees' job performance. *African Journal of Business Management*, 5 (10), 3794-3806, 18 May 2011 (Indexed in ISI-Thomson Master Journal List).
13. Tan Owee Kowang and **Amran Rasli** (2011). New Product Development in multi-location R and D organization – A Concurrent Engineering Approach. *African Journal of Business Management* 5 (6), 2264-2275, 18 March, 2011 (Indexed in ISI-Thomson Master Journal List).
14. Huam Hon Tat, Thoo Ai Chin, Pooi Sun Hooi, **Amran Rasli**, Muhammad Madi Abdullah, Lee Thean Chye (2011). Situational factors and intuitive decision making styles among academicians, *International Journal of Humanities and Social Science*, 1 (7), 231-236.
15. Huam Hon Tat, Seng Sook-Min, Thoo Ai Chin, **Amran Rasli** and Abu Bakar Abd Hamid (2011). Consumers' Purchase Intentions in Fast Food Restaurants: An Empirical Study on Undergraduate Students, *Special Issue on Contemporary Issues in Business and Economics*, 5 (2), 214-221.
16. Huam Hon Tat, **Amran Rasli** and Lee Thean Chye (2011). Student Satisfaction and Academic Performance: A Discriminant Analysis Approach, *Interdisciplinary Journal of Contemporary Research in Business*, June, 2011.
17. Sim Wan Jie, Huam Hon Tat, **Amran Md Rasli**, Lee Thean Chye (2011). Underground economy: Definition and causes. *Business and Management Review*. 1 (2), 14 – 24.
18. Lee Soon Liong, Mohd Shoki Md Sharif, Huam Hon Tat, **Amran Rasli**, Ahmad Jusoh (2011). The relationship between e-service quality, e-satisfaction and e-loyalty of Google search engine users in a Malaysian public university, *International Journal of Electronic Commerce Studies* 2 (1), 35-56.
19. **Amran Rasli**, Huam Hon Tat and Rosman M. Yusoff (2011). Fun 2 fit aerobics: the misadventures of Amy and Azi and a Malaysian start up! *Emerald Emerging Markets Case Studies*, 1 (1), 1-8.
20. Ahmadreza Shekarchizadeh, **Amran Rasli**, Huam Hon-Tat, (2011). SERVQUAL in Malaysian universities: perspectives of international students. *Business Process Management Journal*, 17 (1), 67 – 81 (**Scopus Indexed**).
21. Yaacob, N. A., **A.M. Rasli**, A. A. Senin and S. N. Othman (2011). Perceptions of commercialization activities of research results among academic researchers in Malaysia. *American Journal of Economics and Business Administration*, 3 (1), 24-32 (downloadable at <http://www.thescipub.com/author/?name=Amran||Rasli>).
22. Ibrahim Danjuma and **Amran Rasli** (2011). Towards a knowledge-driven Nigerian economy for sustainable economic development. *Proceeding of the 2011 International Conference on Innovation and Information Management (ICIIM 2011)*, 402-406, co-sponsored by IACSIT Chengdu Section (China) and IEEE.

Published in 2010:

1. **Amran Rasli** and Mohd Asmadi Hj. Alias (2010). Let's Get Engaged. *Jurnal Saujana*, pp. 31-47.
2. Thoo Ai Chin, Huam Hon Tat, Rosman Md Yusoff and **Amran Rasli** (2010). A proposed conceptual model of supply chain performance in the electronic manufacturing service (EMS) industry, *International Journal of Business and Social Science*, 1 (1), 137-144.

- Lee Thean Chye, Huam Hon Tat, Mohd. Hassan Mohd Osman and **Amran Rasli** (2010). Are managerial competencies a blessing to the performance of innovative SMEs in Malaysia? *International Journal of Economics and Management*, 4 (1), 120-136. (downloadable at <http://www.econ.upm.edu.my/ijem/vol4no1/bab07.pdf> - **Scopus indexed**)

Published in 2009:

- Huam Hon Tat, Muhamad Jantan, Nasser Noor and **Amran Rasli** (2009). Which perspective of service quality should be adopted in Malaysian Higher Education: The American or Nordic? *Journal of Education*, 28.
- Ade Asmi, **Amran Rasli**, M. Z. Abd. Majid and Ismail Abd. Rahman (2009). Malaysian Practitioner's Perception on Knowledge Management in Construction Consulting Companies. *Journal of Modern Applied Science* 3 (7), pp. 103-114.

Published in 2008:

- Amran Rasli** and Wan Maseri (2008). Project Performance Framework: The Role of Knowledge Management and Information Technology Infrastructure. *Asian Journal of Business and Accounting* 1 (2), pp. 39-64.
- Wan Maseri, **Amran Rasli**, A.N. Abdalla and R. Razali (2008). Project Performance in Construction Consulting Companies based on Knowledge Management, Information Technology Infrastructure. *Research Journal of Applied Sciences* 3 (7), pp. 508-513.

Published in 2006:

- Amran Rasli**, Ade Asmi and M. Z. Abd. Majid (2006). Identification and Classification of the Implementation of Knowledge Management Factors in Malaysian Construction Consulting Companies: An Exploratory Study. *International Journal of Management Studies* Vol 13, Sept 2006 pp. 65-82 ISSN 0127-8983.
- Wan Maseri and Amran Rasli (2006). An Empirical Study of the Relationship between ICT-Based Knowledge Management and Project Performance in Malaysian Construction Consulting Companies. *Jurnal Kemanusiaan*, FPPSM, UTM Bil. 7, Jun 2006 (refer http://www.fppsm.utm.my/jurnal/JK7DO6/JK7_AMRANRASLI.pdf)

Non-Journal Publication

Textbooks and Other Books:

- Amran Rasli** (2006). Data analysis and beyond: A practical guide for post-graduate social scientists. Penerbit UTM. ISBN 983-52-0417-9.
- Amran Rasli** (2006). Meniti Kejayaan. Penerbit Jabatan Kemajuan Islam Malaysia. ISBN 983-042-283-6.
- Amran Rasli** (2005). IT Competencies and the Conditions for Training Effectiveness: A Study on Malaysian University Clerical Workers. PhD Thesis No. 46/2005. Department of Social Sciences, Roskilde University, Denmark. ISSN 0909-9174.
- Amran Rasli and Ahmad Shukri Mohd. Nain (2005). Pengurusan Teknologi, Penerbit UTM. ISBN 983-52-0359-8.
- Amran Md. Rasli and Om Ladom Al-Firosh (2001). Modul Prototaip: Teknologi dan Perniagaan, Cetakan Dalaman, Skudai.
- Amran Md. Rasli (1985). Econometric Analysis: War Effect on the American GNP, unpublished Master project as partial requirement for Masters of Business Administration, Central Missouri State University, Warrensburg, May 1985.

Book Chapters:

- Amran Rasli** and Bernard Wong (2008). *Factors Affecting Entrepreneurial Intention Among Universiti Teknologi Malaysia Students. Book Chapter*. In: Entrepreneurship and

- Technology Management in High Technology and Small Firms. Penerbit UTM Press, Skudai, Johor. ISBN 978-983-52-0687-0.
2. **Amran Rasli** (2009) *Factors that affect the transfer of it training among clerical workers: a sequential mixed method approach*. In: Issues on Human Resource Development. Penerbit UTM Press, Skudai, Johor. ISBN 978-983-52-0719-8.
 3. **Amran Rasli** and Sazlina Azwa Sanusi (2008). *Consumer Acceptance of a New Product: Food Packaging Using a Smart Bio-Switch Concept*. In: Entrepreneurship and Technology Management in High Technology and Small Firms. Penerbit UTM Press, Skudai, Johor. ISBN 978-983-52-0694-8.
 4. **Amran Rasli** and O. K. Tan (2008). *Developing Metrics for Concurrent Engineering in New Product Development*. In: Issues in Commercialisation and Management. Penerbit UTM Press, Skudai, Johor. ISBN 978-983-52-0687-0.
 5. **Amran Rasli** and Ahmadreza Shekarchi (2008). *Evaluating Service Quality Among International Postgraduate Students in Malaysia*. In: Issues in Commercialisation and Management. Penerbit UTM Press, Skudai, Johor. ISBN 978-983-52-0687-0
 6. **Amran Rasli**, Hishamudin Md. Som and Shakir Ramli (2003). A Study on Differences in University Administrative Assistants' Perceptions on Organizational Climate and Incentives for Transfer of Information Technology Training. In Luczak, H. and Zink, K. J. (Eds.). *Human Factors in Organizational Design and Management- VII*, Santa Monica, CA, IEA Press. ISBN: 3-928493-38-8.
 7. **Amran Rasli**, Hishamudin Md.Som and Ebi Shahrin Suleiman (2003). A Reevaluation of Criteria for the Malaysian Prime Minister's Quality Award. In Luczak, H. and Zink, K. J. (Eds.). *Human Factors in Organizational Design and Management –VII*, Santa Monica, CA, IEA Press. ISBN: 3-928493-38-8.

Conference Proceeding:

1. Yaacob, N. **A. Rasli**, A., Shabli, A.H. and Ismail, R. (2011). Issues of Commercialization Activities of Biotechnology Related Researches in Malaysian Research University. Proceedings of *National Conference on the Tenth Malaysia Plan: Transformation Towards a High Income Advanced Economy*. 18th July 2011, Kuala Lumpur.
2. **Amran Rasli**, Huam Hon Tat and Thoo Ai Chin (2011). From training to the workplace: A study on competencies of Malaysian university clerical workers. *Asia Pacific Marketing and Management Conference*, Faculty of Economics and Business, UNIMAS (Obtained Best paper Award).
3. Abdul Hakim Ahmad Dardar, Ahmad Jusoh and **Amran Md Rasli** (2011). The Impact of Training on Job Turnover In The Libyan Oil Companies. Proceeding of the International Conference Human Resource Development (ICHRD 2011) Johor Bahru, pp. 279-292
4. Ibrahim Danjuma and **Amran Rasli** (2011). service quality in technological universities and human capital development in Nigeria. Proceeding of the International Conference Human Resource Development (ICHRD 2011), Johor Bahru, pp. 279-292.
5. **Amran Md Rasli**, Huam Hon Tat, Wan Maseri Wan Mohd and Ade Asmi (2011). The Effects Of Information Technology Infrastructure Capability On Project Performance In The Malaysian Construction Industry. Proceeding of the *2nd International Conference On Business And Economic Research* (2nd ICBER 2011) pp. 2770-2793.
6. Thoo Ai Chin, Abu Bakar Abdul Hamid, Huam Hon Tat, Rosman Md. Yusoff and **Amran Rasli** (2011). The Moderating Role of Barriers on SCM Practice-Performance Link in SMEs: A Proposed Model. Proceeding of the *2011 National Academic Conference (ENRICH 2011)*, Kota Bahru, Malaysia.
7. Huam Hon Tat, **Amran Rasli**, Magdalene Ang Chooi Hwa (2011). Are There any Significant Relationship and Difference between Cumulative Grade Point Average (CGPA) and Student Satisfaction? Proceeding of the *2011 International Conference in Management Sciences and Decision Making*, Tamkang University, Taiwan.
8. Huam Hon Tat, Rezky Purna Satiti, **Amran Rasli**, Abu Bakar Abdul Hamid (2011). Perceptions of 4Ps toward Travel Agents in Palembang, Indonesia. Proceeding of the *Acheh Development international Conference (ADIC 2011)*, Universiti Kebangsaan Malaysia.

9. Ahmadreza Shekarchizadeh, Mohsen Ashourian, Noorulsadiqin Azbiya Yaacob and **Amran Rasli** (2010). Commercialisation activities in biotechnology-related research results in four Malaysian universities. *International Conference on Intellectual Capital Management 2010*, Zanjan, Iran.
10. Lee Soon Liong, Mohd Shoki Md Sharif, Huam Hon Tat, **Amran Rasli**, Ahmad Jusoh (2010). An empirical study of the e-loyalty of search engine users in the Malaysia higher learning. *International Conference on Internet Studies*, Taipei, Taiwan.
11. Ahmadreza Shekarchizadeh and **Amran Rasli** (2010). Internationalization of higher education: the case of Iranian students. Proceeding of 7th *Academy of Global Business Advancement*, Putrajaya, Malaysia. 1- 3 December 2010.
12. Huam Hon Tat, Seng Sook Min, **Amran Md Rasli**, Bryan Lo Ching Wing (2010). How service quality perceptions influence customer satisfaction and purchase intention in the fast food restaurants? *International Borneo Business Conference (IBBC)*, Universiti Malaysia Sarawak, Malaysia.
13. Tan Yew Huei, Huam Hon Tat, Ahmad, Sharifuddin, **Amran Md Rasli** (2010). The effects of brand equity towards customer loyalty: A case study on Nike. *International Economic and Business Management Conference (IEBMC 2010)*, Universiti Tenaga Nasional & Assumption University Bangkok, Malaysia & Thailand.
14. Huam Hon Tat, Pooi Sun Hooi, **Amran Md Rasli**, Thoo Ai Chin, Rosman Md Yusoff (2010). The role of intuition in decision making: An empirical study on academic staff in a Malaysian Public university. *International Conference on Business and Information 2010*, University of Kelaniya, Sri Lanka.
15. Amran Rasli, Ahmad Jusoh and Huam Hon Tat (2010). Supervisor-supervisee communication breakdown. *Joint ABC Europe + GABC Conference*, University of Antwerp (refer <http://www.lessius.eu/tt/nieuws/documents/abstracts.pdf>).
16. Thoo Ai Chin, Huam Hon Tat, Rosman Md Yusoff, **Amran Md Rasli** and Abu Bakar Abd. Hamid (2010). Critical success factors of supply chain management: An empirical study on a manufacturing company in Malaysia. *2nd International Conference on Technology & Operations Management*, Universiti Utara Malaysia, Malaysia (Obtained Best paper Award).
17. Noorulsadiqin Azbiya Yaacob, **Amran Rasli**, Aslan Amat Senin and Siti Norezam Othman (2010). Commercialisation activities in biotechnology-related research among academicians in Malaysia. *2nd International Conference on Technology & Operations Management*, Universiti Utara Malaysia, Malaysia
18. Noorulsadiqin Azbiya Yaacob, **Amran Rasli**, Aslan Amat Senin and Siti Norezam Othman (2010). Commercialisation activities of research results among academic researchers in Malaysia. *Knowledge Management International Conference (KMICE 2010)*. Universiti Utara Malaysia, Malaysia (Obtained Best paper Award).
19. Huam Hon-Tat, Salmiah Mohamad Amin, Teo Pei-Ni, **Amran Md Rasli** and Sarasvathi Vivishna (2010). The relationship between job satisfaction and organizational commitment: An empirical study on a public university's library in Malaysia. *International Conference on Business and Information*, International Business Academics Consortium (iBAC) & Academy of Taiwan Information Systems Research (ATISR), Japan.
20. Salimah Mohd Rashid, Huam Hon Tat, Thoo Ai Chin, **Amran Md Rasli**, Abu Bakar Abd Hamid and Rohaizat Baharun (2010). Pengaruh persekitaran dalaman dan rekabentuk kompleks membeli-belah ke atas tingkah-laku pembelian pengguna. *1st International Conference on Public Policies and Social Science 2010*, Universiti Teknologi MARA, Kedah, Malaysia.
21. Kwok See Ying, Huam Hon Tat, **Amran Rasli** and Rosman Yusoff (2010). An empirical study on the relationship between physical environment and customer satisfaction in the Malaysian restaurants. *The 2010 International Conference in Management Sciences and Decision Making*, Tamkang University, Taiwan.
22. Huam Hon Tat, Bong Pei Ying, Khalil Md Nor, **Amran Md Rasli**, Rosman Md Yusoff, Salmiah Mohamad Amin (2010). Determinants of intention to continually purchase online: An empirical study on the current online shoppers in Malaysia. *2nd IEEE International Conference on Information Management and Engineering*, IEEE Beijing Section,

- International Association of Computer Science and Information Technology (IACSIT), Chengdu, China.
23. Thoo Ai Chin, Huam Hon Tat, Rosman Md Yusoff and **Amran Rasli** (2010). Critical success factors of supply chain management (SCM) in a manufacturing company: A proposed model. *1st International Conference on Arts, Social Sciences and Technology 2010*, Universiti Teknologi MARA, Kedah, Malaysia.
 24. Huam, Hom Tat, Muhamad Jantan, Nasser Noor and **Amran Rasli** (2009). Comparisons of Service Quality Models in the Malaysian Postgraduate Education: An Empirical Study. Proceeding of *the 2nd International Conference on Marketing and Retailing (INCOMaR II)*, July 8-9. Melaka.
 25. Ahmadreza Shekarchizadeh, Mohsen Ashourian and **Amran Rasli** (2008). Service Quality of Malaysian Universities in View of Iranian Studying in Engineering Fields. Proceeding No 098 of *the International Conference on Quality, Productivity and Performance Measurement*, November 16-18. Putrajaya.
 26. Ahmadreza Shekarchizadeh and **Amran Rasli** (2008). Optimum technique for evaluating service quality among international postgraduate students in Malaysia. Proceeding of 3rd International Conference on Postgraduate Education (ICPE3-08), 16-17 December 2008, Penang.
 27. **Amran Rasli** (2008). Consumer Acceptance of a New Food Packaging Concept: The Case of Smart Bio-Switch Packaging, proceeding of ICBIS 2008 Phitsanulok, Thailand 5-7 November 2008.
 28. **Amran Rasli** (2008). The prospect of Jatropa-driven biofuel: The case of Malaysia, proceeding of *Cosmo 2008 Energy Efficiency Conference*, Skopje, Macedonia 16-17 May 2008.
 29. **Amran Rasli**, Ade Asmi and M. Z. Abd. Majid (2006). Knowledge Management and Project Performance in Malaysian Construction Consulting Companies. Proceeding of *Joint International Conference on Computing and Decision Making in Civil and Building Engineering*. June 14-16, 2006. Montréal, Canada. pp. 1413-1432. ISBN 2-921145-57-X
 30. Amran Rasli and Ade Asmi (2006). Malaysian View of Islamic Gold Dinar as a Currency and as an Investment. *ICIEF Islamic Banking and Finance Educational Colloquim 2006*, 3-5 April 2006, KLCC, Kuala Lumpur
 31. M. Z. Abd. Majid, **Amran Rasli** and Ade Asmi (2005). Identification and ranking of critical components of knowledge management principles for the Malaysian construction consulting companies. Proceeding of *3rd International Conference on Innovation in Architecture, Engineering and Construction (AEC)*, 15th-17th June 2005, Rotterdam, The Netherlands.
 32. M. Z. Abd. Majid, **Amran Rasli**, Mohd. Ibrahim Mohamad and Ade Asmi (2005). A Research Framework: The Implementation of Knowledge Management and IT Infrastructures to Support Project Performance for Malaysian Construction Consulting Companies. Proceeding of *Brunei International Conference on Engineering and Technology (BICET 2005)*, 15-18 August 2005, Bandar Seri Begawan, Brunei Darussalam.
 33. M. Z. Abd. Majid, **Amran Rasli** and Ade Asmi (2005). Classification of Information Technology Infrastructure Capability Framework in Malaysian Construction Consulting Companies. In Abdul Rahman Mohd Sam, Rosli Abdul Rahman, Kamarudin Ahmad, Arham Abdullah, Mohd Nur Asmawisham Alel, Radzuan Sa'ari and Zainab Mohamed Yusof (Eds). *Prosiding Seminar Kebangsaan Penyelidikan Kejuruteraan Awam (SEPKA 2005)*. UTM, Skudai. ISBN 983-42613-0-6.
 34. **Amran Rasli**, and Ade Asmi (2004). Identification of Factors That Affect the Transfer of Information Technology Skills Among Malaysian University Clerical Workers. Proceeding of *Bangkok International Conference on Applied Business Research*, 1-3 December 2004. Kasetsart University. ISBN 974-537-621-3.
 35. **Amran Rasli**, Mohd. Rozi Hassan and Anizan Abdul Latif (2004). Faktor-faktor Yang Mempengaruhi Pemindahan Kemahiran IT di Tempat kerja: Satu Kajian Perbandingan di Tiga Buah Universiti. Prosiding dari *Universiti Tenaga Nasional International Business Management Conference 2004*, 6-7 December 2004, Kuantan.

36. **Amran Rasli**, Mohd Zaimi Abdul Majid and Ade Asmi (2004). Factors that Influence the Implementation of Knowledge Management and Information Technology Infrastructures to Support Project Performance in the Construction Industry. Proceeding of *Universiti Tenaga Nasional International Business Management Conference 2004*, 6-7 December 2004, Kuantan.
37. Ahmad Shukri Mohd Nain, **Amran Md. Rasli**, Ebi Shahrin Suleiman, Husain Mahmood, Faruk Muhammad, Hishamuddin Md Som, Thuaibah @ Suaibah Abu Bakar and Siti Aisyah Abd. Rahman (2003). A Delphi Assessment on the Factors Affecting the Transfer of IT Training Among Clerical Staff in Higher Education Institutions, Proceeding of *MERA 2003 Conference*, 11-13 September 2003, Bangi.
38. **Amran Md. Rasli**, Ebi Shahrin Suleiman and Mohd. Shakir Ramli (2003). Non-Parametric Analyses On Organizational Climate and Incentive Systems That Affect The Transfer of IT Training Among Administrative Assistants, proceeding of *International Association for Management of Technology 2003 (IAMOT2003)*, May 13-15 2003, Nancy, France.
39. **Amran Md. Rasli**, Ebi Shahrin Suleiman and Mohd. Shakir Ramli (2002). Training And Development Framework For Emerging Trends In Higher Education Institutions, proceeding of *National Seminar on Management and Human Resource Development (SKPPSM 2002)*, 22-23 October 2002, Universiti Teknologi Malaysia, Skudai, Johor Bahru, Malaysia.
40. **Amran Rasli**, Ebi Shahrin Suleiman and Hishamudin Md. Som (2002). A Study on Administrative Assistants' Receptivity Towards IT-based Human Resource Development Initiatives, proceeding of the *First Asian Regional Conference on Human Resource Development*, Indian Institute of Management, Bangalore, India, October 28-29, 2002.
41. **Amran Md. Rasli**, Ebi Shahrin Suleiman and Ismail Abdul Rahman (2002). An Application of the Delphi Method to Identify Business Strategies for Sparkle Precision, proceeding of the *12th Internationalizing Entrepreneurship Education and Training Conference (InEnt 2002)*, July 8-10, 2002, Johor Bahru, Malaysia.
42. **Amran Md. Rasli** (2002). An Application of Delphi Method to Forecast the Future of Technology Infrastructure at Universiti Teknologi Malaysia, proceeding of the *3rd International Conference on Information Technology Based Higher Education and Training (ITHET 2002)*, July 4-6, 2002, Budapest, Hungary.
43. **Amran Md. Rasli** and Ebi Shahrin Suleiman (2002). Comparing Administrative Assistants' Perceptions on IT Training and Professional Development Need at the Two Campuses of Universiti Teknologi Malaysia, proceeding of the *3rd International Conference on Information Technology Based Higher Education and Training (ITHET 2002)*, July 4-6, 2002, Budapest, Hungary.
44. **Amran Md. Rasli**, Hishamudin Md. Som and Rosman Md Yusoff (2001). Outdoor Management Development Programs: Cases from Malaysia, proceeding of the *Fourth ASEAN Academy of Management (AAM) Conference 2001*, November 2001, pg. 237-244.
45. **Amran Md. Rasli**, Hishamudin Md. Som and Rosman Md Yusoff (2001). Assessment of IT Training for Professional Development of Administrative Assistants at Universiti Teknologi Malaysia, proceeding of *Malaysian National Commission for UNESCO's International Conference on Technology and Vocational Technical Education*, Bangi, Selangor, November 2001, pg. 13-23.
46. **Amran Md. Rasli** (1996). University-Industry Partnership in Technical Training - The Role of Universiti Teknologi Malaysia, proceeding of *UNESCO-UNIDO-UATI-WFEO's World Congress of Engineering Educators and Industry Leaders*, Paris, July 1996.
47. **Amran Md. Rasli** (1992). UTM's Innovation Centre: A Conceptual Model, proceeding of *NTU-Peat Marwick-ENDEC's World Conference on Entrepreneurship- Challenges for the 21st Century*, published by Nanyang Technological University, Singapore, 1992.
48. **Amran Md. Rasli** and Abu Azam Md. Yassin (1991). University-Industry Interaction and Entrepreneurship, proceeding of *UNESCO's Seminar on Entrepreneurial, Engineering Design and Product Development Facilities in Technical Institutions*, December 1991.

49. **Amran Rasli** (2007). Successful Commercialization Stories by Cooperation Between BIP, UTM and SMEs, proceeding of MiGHT-Korea Technology Transfer Center's InnoXchange 2007 at Kuala Lumpur, 18 December 2007.
50. **Amran Rasli** (2007). Entrepreneurial Development Opportunities at BIP, UTM, proceeding of MARA-FITEC's Seminar Pengenalan Bahan FRC Untuk Pembuatan Perabot at Kuala Lumpur, 26-27 December 2007.
51. **Amran Rasli** (2005). Commercialization of UTM Research Findings: Problems and Challenges, proceeding of Innovasia 2005 at Bangkok, Thailand, 21-24 September 2005.
52. **Amran Rasli** (2004). Identification of Factors That Affect the Transfer of Information Technology Skills Among Malaysian University Clerical Workers, proceeding of Bangkok International Conference on Applied Business Research, 1-3 December 2004.
53. **Amran Rasli** (2002). Training And Development Framework For Emerging Trends In Higher Education Institutions, proceeding of National Seminar on Management and Human Resource Development (SKPPSM 2002) at Johor Bahru, Malaysia, 22-23 October 2002.
54. **Amran Rasli** (2002). A Framework For Developing Emerging Information Strategic Plan, proceeding of SSGRR-2002S (Summer) conference on "Infrastructure for e-Business, e-Education, e-Science, and e-Medicine" at L'Aquila, Rome, Italy (July 29 - August 4 2002) refer <http://www.ssgrr.it/en/ssgrr2002s/paper/313.pdf>
55. **Amran Rasli** (2001). Assessment of IT training for Professional Development of Administrative Assistants at Universiti Teknologi Malaysia, proceeding of Malaysian National Commission for UNESCO's International Conference on Technology and Vocational Technical Education at Bangi, Selangor, 12-13 November 2001.
56. **Amran Rasli** (2001). Administrative Assistants' Perceptions of IT Training Effectiveness, proceeding of Journal of Vocational Education and Training's Fourth International Conference at University of Wolverhampton, 16-18 July 2001.
57. **Amran Rasli** (2001). Issues, Strategic Directions and Action Plans for Education Cluster, proceeding of Malaysian Institute of Economic Research's Workshop on Education Cluster for Johor Industrial Master Plan at APDC Building, Kuala Lumpur, 17 September 1996.
58. **Amran Rasli** (1996). University-Industry Partnership in Technical Training- The Role of Universiti Teknologi Malaysia, proceeding of UNESCO-UNIDO-UATI-WFEO's World Congress of Engineering Educators and Industry Leaders, 2-3 July 1996.
59. **Amran Rasli** (1994). UTM's Role in Enhancing Industrial Liaison Through Training, proceeding of Taman Teknologi Malaysia's *Bengkel Perlaksanaan Perakuan 34* at Hotel Legend, Kuala Lumpur, 4 July 1994.
60. **Amran Rasli** (1994). Peranan Pusat Kemahiran Teknologi Plastik dalam Pembangunan Usahawan, proceeding of UTM-MTDC-MITI-SIRIM-NPC's *Program Pembangunan Usahawan Teknologi* at Hotel NPC, Petaling Jaya, 4-9 April 1994.
61. **Amran Rasli** (1992). UTM's Innovation Centre: A Conceptual Model", during NTU-Peat Marwick Entrepreneurship Development Centre's World Conference on Entrepreneurship, Challenges for the 21st Century, at Marina Mandarin, Singapore, 11-14 August 1992.
62. **Amran Rasli** (1992). The Case of A Technological Park in Johor", during Institute of Surveyors Malaysia's Seminar on Realising the Full Potential of Johor, at Kompleks MAWAR, Johor Bahru, 19-20 May 1992.
63. **Amran Rasli** (1992). New Technical Courses Required by Industries in Johor", during Centre of Management Technology's 1992 Asia Pasific Conference on New Opportunities for Private Sector Participation in Training Institutes/Departments, at Pan Pasific Hotel, Kuala Lumpur, 27-28 April 1992.
64. **Amran Rasli** (1992). The Promotion of Commercialisable Technological Innovations and Inventions Through UTM's Innovation Centre", during Malaysian Invention and Design Society's Seminar on Patent, Innovations and Research & Development at Dewan Jumaah, UTM, 27 April 1992.
65. **Amran Rasli** (1991). University-Industry Interaction and Entrepreneurship", during UNESCO's Regional Seminar on Entrepreneurship, Engineering Design and Product Development Facilities in Technical Institutions, Mysore, India, 2 December 1991.

Other Forms of Publication:

1. Hishamuddin Md. Som, **Amran Md. Rasli** and Rosman Md. Yusoff (2003) Kajian analisis keperluan latihan ke atas staf akademik Fakulti Pengurusan & Pembangunan Sumber Manusia UTM berdasarkan keperluan 'performance Deficiency'. Laporan penyelidikan (Universiti Teknologi Malaysia. Pusat Pengurusan Penyelidikan. Vot 73034). Publisher: Universiti Teknologi Malaysia (PSZ JB LB1778K34 2003 raf)
2. **Amran Md. Rasli** (2001). Administrative Assistants' Perceptions of IT Training Effectiveness, e-publication. Refer: http://brsleeds.ac.uk/cgi-bin/brs_engine
3. **Amran Md. Rasli** (2001). Kepentingan Maklumat dalam Brosur dan Profil Syarikat, *Majalah Usahawan Sukses*, Januari/Februari 2001, pg.44-45.
4. **Amran Md. Rasli** (1994). Overview of the Plastic Industry, *Urusan*, Bil. 9, Sept.1994, pg. 53-76.
5. **Amran Md. Rasli** (1993). Usahawan Gagal Kerana Perangkap Perniagaan, *Majalah Usahawan Malaysia*, September/October 1993, pg. 55-56.
6. **Amran Md. Rasli** (1993). Tanggungjawab Ketua Membetulkan Kesilapan Pekerja, *Majalah Usahawan Malaysia*, September/October 1993, pg. 49-51.
7. **Amran Md. Rasli** (1993). Tujuh Langkah Praktikal Pengurusan Masa, *Majalah Usahawan Malaysia*, September/October 1993, pg. 24-25.
8. **Amran Md. Rasli** (1993). Masa Peralihan: Kaedah Pengurusan Perlu Ditukar, *Majalah Usahawan Malaysia*, January/February 1993, pg. 62-64.
9. **Amran Md. Rasli** (1992). Sumbangsaan Untuk Lahirkan Idea Kreatif, *Majalah Usahawan Malaysia*, November/December 1992, pg. 60-61.
10. **Amran Md. Rasli** (1992). Memulakan Perniagaan di Rumah-Apa Kemahiran Anda, *Majalah Usahawan Malaysia*, September/October 1992, pg. 32-33.
11. **Amran Md. Rasli** (1992). An Assessment of New Technical Courses Required by Industries in Johor, *Jurnal Teknologi*, Unit Penerbitan Akademik UTM, Bil. 20, Disember 1992.
12. **Amran Md. Rasli** and Elias Salleh (1992). Taman Teknologi Johor - An Impetus for New Technology-Based Firms, *Urusan* Bil. 6, June 1992.
13. **Amran Md. Rasli** (1990). Management Information Centre: Its Roles and Weaknesses, *Urusan*, Volume 3, Number 4, December 1990.

Talks:

1. Amran Rasli (1995). "How to Start an Injection Moulding Factory", during Kedah Development Authority's *Seminar Sehari Pengenalan Industri Plastik Untuk Usahawan Bumiputera* at Sungai Petani, 16 August 1995.
2. Amran Rasli (1995). "Opportunities for Techno-entrepreneurs in the Plastic Injection Moulding Sector", during Giat MARA's *Seminar Keusahawanan Bumiputera* at Kangar, 13 August 1995.
3. Amran Rasli (1995). "Entrepreneur Development Division – Plastic Technology Skills Programme of UTM", Ministry of Entrepreneurial Development's *Percambahan Pemikiran: Cadangan Program-program Latihan* at Pulau Gemia, Terengganu, 3-6 August 1995.
4. Amran Rasli (1994). "Opportunities in the Manufacturing Industry", during *Program Pembangunan Usahawan* organised by Kelab Usahawan Malaysia Cawangan Besut at Setiu, 22-23 December 1994.
5. Amran Rasli (1994). "Opportunities in the Plastic Industry", during MARA's *Konvesyen Pembangunan Usahawan 1994* at UKM Bangi, 14-15 November 1994.
6. Amran Rasli (1994). "Venturing into the Plastic Industry: Opportunities and Threats", during EPU and Pahang State Government's *Bengkel Perundingan Pembangunan Usahawan Malaysia* at IKIP Kuantan, 15-16 October 1994.

7. Amran Rasli (1993). “Support from UTM’s Innovation Centre”, during UTM-MTDC’s Techno-Entrepreneur Awareness Programme at UTM Kampus Semarak, Kuala Lumpur, 10-11 July 1993.

IX REVIEWER/EXAMINER RELATED TO ACADEMIC FUNCTIONS

External examiner for doctoral theses for the following candidates:

Name	Degree/Institution	Thesis Title	Year
Salmah Omar	Master of Management of Technology from Faculty of Management of Technology, Universiti Utara Malaysia	Factors affecting technology transfer effectiveness: A study on construction companies in the Northern Region of Malaysia	2007
Mas Anom Abdul Rashid	PhD from Faculty of Office Management and Technology, Universiti Teknologi MARA	Influence of e-Government on the future career trend in government office	2011
Syaifudin	PhD from College of Business, Universiti Utara Malaysia	Faktor yang Mempengaruhi Keberkesanan Pemilihan Projek Sistem Maklumat	2011
Mohd Nazri Zakaria	PhD from College of Business, Universiti Utara Malaysia	Hubungan Amalan Operasi Perkhidmatan dan Prestasi Pihak Berkuasa Tempatan di Semenanjung Malaysia. Pengaruh Penyederhana Amalan Pembangunan Sumber Manusia	2011
Muhammad Shahar Haji Jusoh	PhD from College of Business, Universiti Utara Malaysia	The Effects of Conformance Cost of Quality and Non-Conformance Cost of Quality on Quality Management Principles and Organizational Performance: A Rasch Measurement Model Perspective	2012
Wan Mohd Hirwani Wan Hussain	PhD in engineering management, Faculty of Engineering & Built Environment Universiti Kebangsaan Malaysia	Transformation Of University Role In Commercialization Of Academic Research Results: Current Challenges And Constraints	2012

Internal examiner of bachelor, master and PhD students’ theses at the Faculty of Management and HRD, UTM Skudai (on-going).

Chairman of PhD students’ oral defence (viva voce) at the Faculty of Management and HRD, UTM Skudai (on-going).

Curriculum Development Committee Advisory Panel Member to the Department of Management, Faculty of Management and Human Resource Development, UTM (appointment begins from June 2006).

Visiting Professor at University College of Engineering and Technology, Pahang (2003-2005).

Academic advisor for the Indian Institute of Risk Management, Hyderabad (2004-2005). Taught research methodology and SPSS in Jakarta for two-week stints in 2004 and 2005.

Research methodology course moderator and supervisor for University of Southern Australia’s Doctorate in Business Administration programme (2004-now).

Adjunct Associate Professor for University of Southern Australia's Doctorate in Business Administration programme (January 2009 – now).

Guest professor at Hebei University (January 2010 – December 2011).

Member of the Industrial Advisory Committee for Kumpulan Pendidikan YPJ (from July 2011 – now).

Ahli Jawatankuasa Pemilih untuk Makalah Jurnal for Anugerah Akademik Negara (AAN) 2011.

Reviewer of article entitled, *Introducing synchronous e-discussion tools in co-located classrooms: A study on the experiences of 'active' and 'silent' secondary school students*, Computers in Human Behavior, 2011

Reviewer of article entitled, *The Level of Acceptance in Adopting the Philosophy of Market Orientation in the Malaysian Public Organization* by Nurulaini Zamhury et al. (2010), Journal of Administrative Science, 7 (2) pp. 69-82, for Anugerah MAPIM-Makalah Jurnal Terbaik (Kemanusiaan & Sosial Sains) 2011.

Reviewer and editor a book entitled, *Going for Gold*, by Dr. Chris Saville and Assoc. Prof Dr. Norsaadah Ismail. Pending publication by Pusat Penerbitan Universiti, UiTM, Shah Alam.

Reviewer of submissions for the Joint 10th ABC Europe convention + 2nd GABC conference (Antwerp, 27-29 May, 2010).

Member of the International Program Committee (IPC) for the IASTED International Conference on Advances in Management Science and Risk Assessment (AMSRA 2010), (Phuket, November 24 – 26, 2010).

Scientific committee of International Conference on Applied Business Research (ICABR 2010), (Dubai, November 29 – December 3, 2010).

Assessor of colloquim for BATC, UTM's engineering doctorate students (on-going).

Editor in Chief for Emerald Emerging Markets Case Studies (ISSN 2045-0621) under the Emerald Group Publishing Ltd, U.K. (since July 2010)

Editor/Reviewer/Advisor of journal articles for the following journals (on-going):

- Jurnal Kemanusiaan (ISSN 1675-1930)
- Jurnal Teknologi (Sain Sosial) (E-ISSN 2180-3722 / ISSN 0127-9696)
- Computers in Human Behavior (ISSN 0747-5632)
- Malaysian Management Journal (ISSN 0126-6226)
- Jurnal Teknologi (ISSN 0215-1685)
- Journal of Agribusiness Marketing (ISSN 1985 -3890)
- Contemporary Management Research (ISSN 1813-5498)
- Jurnal Saujana (ISSN 2180-253X)
- SS Internatioal Journal of Business and Management Research (ISSN 2231-4970)
- SS Internatioal Journal of Economics and Management (ISSN 2231-4962)
- Journal of Social Sciences & Humanities (ISSN 1823884X)
- Arabian Journal of Business and Management Review (ISSN 2233-5833)
- American Academic & Scholarly Research Journal (ISSN 2162-3228)
- Jurnal Kajian Malaysia (ISSN 2180-4273)

Project Leader for UTM Exhibition team for EABEX 2005 at KLCC

Project Leader for UTM Exhibition team for SMIDEC 2006 at KLCC

In-house facilitator for BIP KPI Workshop (14 November 2007).

Head of delegate for WGST program in Beijing (November 2009).

Head of High Impact Visit to Thailand (March 2009).

Programme leader and facilitator for summer school on leadership and teambuilding over three sessions: 12-30 June, 2010, 19 July – 9 August, 2010 and 4-20 July 2011 at Endau Rompin National Park.

Programme leader and facilitator for UTMSAPCE leadership and teambuilding program over seven sessions: 24- 26 February 2012, 23- 25 March 2012, 20-22 April 2012, 25-27 May 2012, 15-17 June 2012, 13-15 July 2012, and 7-9 September 2012 at Endau Rompin National Park.

X REVIEWER/EXAMINER OF NON ACADEMIC FUNCTIONS

Appointed as a member of the Panel of Experts for the review of Research, Development and Commercialization Funding by the Ministry of Science, Technology and Innovation (July 2010- July 2012).

Appointed as a Technical Expert for the review of Commercialization Funding by Malaysian Technology Development Corporation (July 2010- July 2012).

XI CONSULTANCY/TRAINING

April 2012 – April 2013	A review of MTDC grant recipients performance under the 9th Malaysia Plan (proposed fee: RM180,000.00)
December 2010	Teambuilding for Faculty of Islamic Civilization, UTM at Aseanea Resort Langkawi (free service as part of corporate social responsibility)
December 2010	Teambuilding for UPM-MTDC sybiosis participants (Under Unit Perkhidmatan Pengurusan FPPSM valued at RM15,000.00)
December 2010	English Communication Skills for MTDC middle managers (Under Unit Perkhidmatan Pengurusan FPPSM valued at RM22,000.00)
December 2010	Financial Management Training (Phases 1-2) 2nd Batch for MTDC (Under Unit Perkhidmatan Pengurusan FPPSM valued at RM45,000.00)
March 2010	Executive Teambuilding for Malaysian Agri Hi-Tech Sdn Bhd at Agrotek Garden Chalet Resort (under SPACE valued at RM10,000.00).
Dec 2009 – Feb 2010	Financial Management Training (Phases 1-2) 1st Batch for MTDC (under SPACE valued at RM40,000.00).
Sept 2007 – Nov 2007	Develop a Business Plan for Ace Serve Anaconda Sdn. Bhd., vote BIP no. 63669.

Oct 2004 – Dec 2004	Design and develop a guide for effective operation and good maintenance management of medical devices for the Ministry of Health, vote BIP no. 63279.
June 2004 – Dec 2004	Feasibility Study for Diversification into Heat Transfer Equipment for LW Engineering Sdn. Bhd.: A project commissioned by SMIDEC, vote BIP no. 63659.
March 2003- Oct 2003	ISO9001: 2000 Certification of MII Academic and Examination for Malaysia Insurance Institute, vote no. 2.290.
Jan 2003 – Jun 2003	KM framework for UTM. A project commissioned by UTM.
June-July 2002	Statistical training and analysis for Biro Pengawalan Farmaseutikal Kebangsaan, vote no. 279/2.
April-June 2002	Investigation on alleged examination leak for Malaysia Insurance Institute.
November 2001	Management Development Programme for Malaysian Shipyard Engineering.
November 1997	Training and Education Planning for TESDEC, a project commissioned by Terengganu Skills Development Centre.
Oct 1996- Dec 1996	Feasibility Study and Industrial Survey on the Proposed development of the Terengganu Skills Development Centre (TESDEC), a project commissioned by the Terengganu State Economic Planning Unit.
Sept 1996- Oct 1996	Project Management for the Renovation of Pusat Latihan Kemahiran, Muar.
Sept 1996- Oct 1996	A Study on the Restructuring of Training Programmes at all Skills training centres (PLKs) in Johor, a project commissioned by Yayasan Pelajaran Johor.
May 1996- Aug 1996	A Study on the Development of Johor's Industrial Master Plan: A Focus on the Education Cluster, a project commissioned by MIER through Yayasan Pelajaran Johor.
Dec 1995- Mar 1996	A Study on the restructuring of Training Programmes at IKBN Jitra and IKBN Kuala Terengganu, a project commissioned by Ministry of Youths and Sports.
Nov 1994- Jan 1995	Development of Plastic Technology Skills Programme at KISMEC, Sungai Petani, a project commissioned by KISMEC.
Oct 1994- Dec 1994	Analysis of Kulim Hi-Tech Industrial Park's Requirements for R&D, Design and Testing Facilities, a project commissioned by the Kulim Technology Park Corporation Sdn.Bhd.
Jan 1994- Jul 1994	A Study on the Proposed Establishment of the Second Industrial Training Institute in Johor, a project commissioned by Syarikat Pemasaran Sejati Sdn.Bhd.

Sept 1993- Oct 1993	A Feasibility Study on Starting a Plastics Manufacturing Venture, a project commissioned by Johor State Government.
Jan 1993- Apr 1993	Analysis of Integration of Kulim Hi-Tech Industrial Park's Components and Industrial Survey on Demand for R&D and Training Facilities in Kedah, a project commissioned by Kedah State Development Corporation.
Sept 1992- Dec 1992	New Opportunities for Bumiputera Entrepreneurs in Petroleum & Gas Industries, a project commissioned by PUNB and Petronas.
Mar 1992- Jun 1992	Feasibility and Market Study for Taman Teknologi Johor, a project commissioned by UTM, JSEDC and PNB Consortium.
Jul 1991- Aug 1991	Industrial Survey on New Technical Courses to be Offered by Industrial Training Institute, Pasir Gudang, a project commissioned by Industrial Training Institute, Pasir Gudang.

XII **AWARD**

Represented Malaysia for the APEC-HRD-BMN Project in Developing Cross-Cultural Training for SMEs on Interactive CD-ROM. Will attend the first Project Meeting and Inception Workshop on 18-20 January 1997 in Sydney, Australia.

Represented Malaysia for UNESCO's Seminar on Entrepreneurship, Engineering Design and Product Development Facilities in Technical Institutions in Mysore, India, 2-6 December 1991.

Represented UTM for the Fourth ASEAN Science & Technology Week at Bangkok, Thailand from 26 August till 2 September 1995.

Honorary Mention in the 1993 Rolex Award for Spirit of Enterprise.

Anugerah Khas Penyelidikan FPPSM 2002.

Sijil Penghargaan Perundingan FPPSM 2003.

Anugerah Perkhidmatan Cemerlang UTM 2003.

Anugerah Staf Cemerlang FPPSM 2006.

Anugerah Buku Karya Asli Sosial Sains (Bahasa Melayu) – Hadiah Penghargaan sempena Majlis Anugerah Kecemerlangan & Penghargaan UTM 2006.

Anugerah Buku Karya Asli Sosial Sains (Bahasa Inggeris) – Hadiah Penghargaan sempena Majlis Anugerah Kecemerlangan & Penghargaan UTM 2007.

Anugerah Johon Setia Mahkota from DYMM Seri Paduka Baginda Yang di-Petuan Agong XIII on 5th June 2010.

XIII **RESEARCH RECORD**

Sept 1991- Dec 1992	A Comparative Study on Quality Control Implementation Among Multinational Corporations in Johor.
---------------------	--

Jul 1992- Sept 1992	A Study on the Implementation of Young Entrepreneur Program at Sekolah Menengah Skudai and Sekolah Tun Fatimah.
May 2001- March 2002	Assessment of IT Training and Professional Development Needs of Administrative Assistants of Higher Education Institutions (Vote No. 71757)
Oct 2002- February 2002	Work Analysis of Employees of Pejabat Hartabina, Universiti Teknologi Malaysia (Vote No. 73027)
Dec 2001- Nov 2002	Assessment of Computer Related In-House Training Programmes for Professional Development of Supporting Staff in UTM (Vote No.71799)
July 2002- Dec 2002	Impact of the Asian Financial Crisis on the Insurance Industry in ASEAN (commissioned by Asian Insurance Training and Research Institute, Vote no. 2.290).
Sept 2002- Aug 2003	Training Need Analysis on Academic Staff of the Faculty of Management and Human Resource Development Based on Performance-Deficiency Needs (Vote No. 73034).
Jan 2003- Dec 2004	Research on differences in perceptions between academic and administrative staff at Universiti Teknologi Malaysia (Vote No. 71940)
Jan 2003- Dec 2004	Factors that Affect the Transfer of IT Training towards Professional Development of Clerical Staff at Higher Education Institutions (IRPA Project vote no. 74144)
Jan 2004 – June 2006	Knowledge Management framework for the construction consulting companies (IRPA project vote no. 74320)
Nov 2008 – Dec 2009	Development of vermiculture based aquafeed (I-grant vote no. 74433)
June 2010 – Dec 2011	A tracer study on the UTM-MTDC Graduate Entrepreneurship Program (RMC Short term research grant no. 77217)
Feb 2011 – August 2012	Impact of expatriate academician on the quality of Malaysian universities (RMC Foreign Academic Visitor Fund Research Project, vote: 4D020)
June 2011 – June 2012	Transforming Malaysia's economy from production to knowledge base (GUP tier 2 research grant headed by Mr. Low Hock Heng)
June 2011 – June 2012	The Economic Impact Analysis of Flood Disasters and Dynamics of "Post Traumatic Stress Disorder": A Case Study of Malaysia (GUP tier 1 research grant: Q.J130000.7129.02H59)
Mac 2011 – Mac 2012	An Empirical Investigation on the Teaching Effectiveness, Case Relevancy and Student Motivation of Adopting Harvard Business School (HBS) Case Studies in Universiti Teknologi

XIV CO-CURRICULUM AND PUBLIC SERVICES

Appointed as a judge to review 15-20 executive summaries received for the Global Innovation Through Science and Technology (GIST) “I Dare” Business Plan Competition initiated by Malaysian Technology Development Corporation (MTDC) and CRDF Global (2012).

Invited participant for the Leadership Circle Working Group for Global Innovation Through Science and Technology (GIST) organised by CRDF Global, Arlington Virginia at Ritz-Carlton Hotel Kuala Lumpur on 21-23 February 2011.

Facilitator for Seven Habits for Support Staff of UTM, 2009.

Facilitator for *Learning Organization Module* as part of *Penilaian Tahap Kecekapan TK5*, 2007 - now.

Occasional speaker/facilitator for data analysis workshop for SLAB and research design for ULP 0010 (Post graduate research methodology workshop) 2001 - now.

Facilitator and organizer for Seminar Apresiasi Dalam Bidang Teknologi Tinggi Negeri Johor, KUT MARA, Skudai, 28 July 2005.

Facilitator for *Learning Organization* as part of *Penilaian Tahap Kecekapan TK4 (N48)* 2007-2010.

Facilitator for Majlis Latihan Vokasional Kebangsaan’s Workshop on Human Resource Development for the Plastics Industry at Air Keroh D’Village, Melaka on 12-15 June 1996.

Involved in the implementation of Program Usahawan Muda for Ministry of Public Enterprise at Sekolah Menengah Skudai. Conducted entrepreneurship workshops for students and coordinate their business activities from April 1992 till August 1992.

Advisory committee of Institut Latihan Perindustrian, Pasir Gudang. Assisted in planning for new technical courses and training programme, 1990-1991.

XV SUPERVISION OF POST GRADUATE THESIS PROJECTS

On-going/newbies:

1. Supervision of Muhammad Ahmad ur Rehman’s project entitled, “The Impact of Personality on Customer Trust and the Mediating Role of Perceived Service Quality”, as required for the attainment of the **PhD** of Management of Technology.
2. Supervision of Fu Hongyan’s project entitled, “Social Transition and Opportunities and Challenges Facing the Development of Social Enterprises in China”, as required for the attainment of the **PhD** of Management of Technology.
3. Supervision of Goh Chin Fei’s project entitled, “Equity Valuation Using Multiples: An Empirical Study on Plantation Sector”, as required for the attainment of the **PhD** of Management of Technology.
4. Supervision of Mastora Binti Mustafar’s project entitled, “Faktor Kejayaan Kritikal Bagi Komersialisasi Hasil R&D Komuniti Penyelidikan Awam Di Malaysia”, as required for the attainment of the **PhD** of Management of Technology.

5. Supervision of Saif-Ur-Rehman's project entitled, "The Influence of Tax Policy Objectives on Financial Accounting Rules: An Empirical Investigation of the Alignment Issues as required for the attainment of the **PhD** of Management of Technology.
6. Supervision of AbdulSattar Almujaiehem's project entitled, "Analysis of the Relationship Between the Strategic Awareness of the Organization and its Efficiency to Achieve its Strategy: Case Study of Saudi Arabia's Largest Companies", as required for the attainment of the **PhD** of Management of Technology.
7. Supervision of Azman Mohamed's project entitled, "Determinants of Soft Skills Training Evaluation In Malaysian Government Linked Companies: Practices of Business Impacts and Return-On-Investments", as required for the attainment of the **PhD** of Management of Technology.
8. Supervision of Azlin Shafinaz Arshad's project entitled, "New Technology Based Firms: Factors affecting its business performance in Malaysia", as required for the attainment of the **PhD** of Management of Technology.
9. Supervision of Chan Tze Leong's project entitled, "Study on Mindfulness, Innovation, Market Orientation and Performance in Automotive Industry", as required for the attainment of the **Industrial PhD** of Management of Technology.
10. Supervision of Haren Samarasekera's project entitled, "Understanding the impact of national culture on work centrality amongst middle managers in Sri Lanka", as required for the attainment of the **Doctorate in Business Administration** from University of Southern Australia.
11. Supervision of Nadirah Nurhalim's project entitled, "Assessing MTDC grant recipients' performance under the 9th Malaysian plan", as required for the attainment of the **PhD** of Management of Technology.
12. Supervision of Bandar Alharthey's project entitled, "A human resources management strategy to confront the challenges of globalization and the potential for applying it to civil service organizations in Saudi Arabia (Riyadh)", as required for the attainment of the **PhD** of Management of Technology.
13. Supervision of Talal Al-Anazi's project entitled, "Managers Administrative Innovation in Telecommunication Companies in Saudi Arabia", as required for the attainment of the **PhD** of Management of Technology.
14. Supervision of Li Zhenyu's project entitled, "Eastern Mangement Philosophy", as required for the attainment of the **PhD** of Management of Technology.

Completed defense of proposal:

15. Supervision of Muhammad Jawad Iqbal's project entitled, "A Private-public Partnership Framework for Higher Education Sector in Pakistan", as required for the attainment of the **PhD** of Management of Technology.
16. Supervision of Parastoo Roghanian's project entitled, "TFP and its Determinants for NIOC", as required for the attainment of the **PhD** of Management of Technology.
17. Supervision of Hamed Roghanian's project entitled, "Customer Orientation, Service Orientation and Job Satisfaction in Mellat Bank", as required for the attainment of the **PhD** of Management of Technology.

18. Supervision of Ibrahim Danjuma's project entitled, "Service Quality, Customer Satisfaction and Attachment in Nigerian Universities", as required for the attainment of the **PhD** of Management of Technology.
19. Co-supervision of Abdulhakim Ahmad Dardar's project entitled, "Impact of training on job turnover in Libyan oil companies", as required for the attainment of the **PhD** of Management of Technology.
20. Co-supervision of Md Shah Kassim's project entitled, "Competence of Muslim Professionals", as required for the attainment of the **PhD** of Management of Technology.
21. Supervision of Mir Hadi's project entitled, "HR Competencies of Administrators at Malaysian Universities", as required for the attainment of the **PhD** of Management of Technology.

Waiting for Viva Voce:

22. Tan Owee Kowang's project entitled, "New Product Development Within R&D Intensive Companies", as required for the attainment of the **PhD** of Management of Technology.

Master Students Research Projects:

23. Supervision of Azlin Abdul Jamil's thesis by research entitled, "A feasibility study of the low-cost dual-axis clinometer based on micro-electro-mechanical system sensors", as required for the attainment of the **Masters** of Management of Technology.
24. Supervision of Mohammad Feroz Kamal's thesis by research entitled, "Challenges Faced by Local Enforcement Agencies in Battling Auto Theft", as required for the attainment of the **Masters** of Management of Technology.
25. Supervision of Jane Ee Boon's thesis by mixed mode entitled, "Service quality and satisfaction among expatriate academicians in a Malaysian university", as required for the attainment of the **Masters** of Management of Technology.
26. Supervision of Hesham Ali El Enshasy's thesis by mixed mode entitled, "Studies On Factors Affecting Business Performance Of Biotechnology Companies", as required for the attainment of the **Masters** of Management of Technology.
27. Supervision of Wong Shwu Fen's thesis by mixed mode entitled, "Impact of expatriate academicians on the quality of Malaysian universities", as required for the attainment of the **Masters** of Management of Technology.
28. Supervision of Narges Hosseini's thesis by mixed mode entitled, "Impact of international students on the quality of Malaysian universities", as required for the attainment of the **Masters** of Management of Technology.
29. Supervision of Marwa Tounsi's thesis by mixed mode entitled, "Customers' perception of Shariah Compliance Practices at DePalma Hotel", as required for the attainment of the **Masters** of Management of Technology.

Completed:

1. Low Hock Heng's project entitled, "Drivers affecting the perception of feasibility towards commercialization of university research and development activities", as required for the attainment of the **PhD** of Management of Technology, 2011.

2. Supervision of Ahmadredza Shekarchizadeh Esfahani's project entitled, "A sequential mixed-method approach to assess international post graduate students' perceptions of service quality", as required for the attainment of the **PhD** of Management of Technology, 2011.
3. Supervision of Noorulsadiqin Azbiya Yaacob's project entitled, "Issues of commercialization of biotechnology related researches in Malaysian research universities", as required for the attainment of the **PhD** of Management of Technology, 2011.
4. Supervision of Rosnah Mat Zin's project entitled, "Uncovering leadership role and competencies: Implications for Executive Leaders operating in Islamic Banking Industry in Malaysia", as required for the attainment of the **Doctorate in Business Administration** from University of Southern Australia, 2010.
5. Supervision of Wan Maseri Binti Wan Mohamad's project entitled, "The relationship between Knowledge Management, Project Performance and IT Infrastructure: A Study on the Malaysian Construction Consulting Industry", as required for the attainment of the **PhD** of Management of Technology, 2009.
6. Supervision of Ade Asmi's project entitled, "Knowledge management framework for the Malaysian construction consulting companies", as required for the attainment of the **PhD** of Civil Engineering, 2008.
7. Supervision of Tan Owee Kowang's project entitled, "Efficiency in Product Development Management at Dyson Manufacturing Sdn Bhd", as required for the attainment of the **Masters** of Management of Technology, 2009.
8. Supervision of Tay Kian Thiam's thesis entitled, "Factors influencing maintenance management among manufacturing industries in Pasir Gudang", as required for the attainment of the **Masters** of Management of Technology, 2008.
9. Supervision of Dimas Ade Khrisna's thesis entitled "Technology transfer in water supply system: the case of PDAM Surakarta", as required for the attainment of the **Masters** of Management of Technology, 2007.
10. Supervision of Ooi Swee Kheng's thesis "Relationship of Knowledge Management and Project Performance in the Construction Consulting Industries in Malaysia", as required for the attainment of the **Masters** of Management of Technology, 2007.
11. Supervision of Bernard Wong's project "Entrepreneurial intention among UTM students", as required for the attainment of the **Masters** of Management of Technology, 2005.
12. Supervision of Mohd Rozi Hassan thesis **by research** "Kecekapan IT Dan Faktor Keberkesanan Latihan IT: Kajian Ke Atas Staf Perkeranian di KUKTEM dan UTM", as required for the attainment of the **Masters** of Science (HRD), 2005.
13. Supervision of Anizan Abdul Latif thesis **by research** "Hubungan Antara Faktor-Faktor Yang Mempengaruhi Pemindahan Latihan Dengan Keberkesanan Latihan IT di Kalangan Kakitangan Perkeranian: Kajian Perbandingan di Antara UTM dan UPSI", as required for the attainment of the **Masters** of Science (HRD), 2005.

14. Supervision of Anim Zalina Azizan's project "Kajian terhadap kesedaran dan komitmen pengurusan pengetahuan di UTM", as required for the attainment of the **Masters** of Management of Technology, 2003.
15. Supervision of Subri Md. Noh's project "Pengetahuan, Kemahiran, Suasana Kerja serta Sifat-sifat Kepengurusan yang Boleh Memperbaiki Keberkesanan Pengurus: Satu Kajian Persepsi di Kalangan Pengurus-pengurus Bank Pertanian Malaysia", as required for the attainment of the **Masters** of Management of Technology, 1999.
16. Supervision of Chan Siew Lim's project "Effectiveness of Robotics Technology in The Plastics Processing Industry: A Case Study on Malaysian Dai-Inchi Sdn. Bhd.", as required for the attainment of the **Masters** of Management of Technology, 1995.
17. Supervision of T. Mohan Thavarajah's project "A Study on R&D, Design and Testing Facilities for Kulim Hi-Tech Industrial Park", as required for the attainment of the **Masters** of Management of Technology, 1994.

XVI SUPERVISION OF UNDERGRADUATE PROJECTS

1. Supervision of Norhidayah Rozali's project "Pengaruh Job Engagement terhadap prestasi kerja individu", as required for attainment of the Bachelor of Management of Technology, 2010.
2. Supervision of Safiah Jaafar's project "Measuring Service Quality and Job Satisfaction at TNB Jitra", as required for attainment of the Bachelor of Management of Technology, 2010.
3. Supervision of Hasmawati Awang's project "Assessing Leadership Styles and Job Satisfaction at Felcra", as required for attainment of the Bachelor of Management of Technology, 2010.
4. Supervision of Nor Arzean Saeman's project "Feasibility study of venturing into ultra high density pellet production", as required for attainment of the Bachelor of Management of Technology, 2009.
5. Supervision of Nor Wahida Jaafar's project "An evaluation of the implementation of a new maintenance system at Antara Steel", as required for attainment of the Bachelor of Management of Technology, 2009.
6. Supervision of Siti Syuhada Baharuddin's project "A Marketing Plan for vermiculture based fish feed manufacturing company", as required for attainment of the Bachelor of Science degree in Management of Technology, 2008.
7. Supervision of Sazlina Azwa binti Sanusi's project "Consumer acceptance of new food packaging using smart bio-switch concept", as required for attainment of the Bachelor of Science degree in Management of Technology, 2008.
8. Supervision of Mohd Roszaimy Musa, Phoong Mei Teng and Soh Bing Suan's project "Penilaian Semula Anugerah Kualiti Perdana Menteri Dalam Sektor Swasta bagi Industri Pembuatan di Malaysia", as required for attainment of the Bachelor of Science degree in Management of Technology, 2003.
9. Supervision of Mohd Yusof Mohd Said, Mohd Yusri Yusof and Mohd Zamani Salim's project "Faktor Kejayaan Kritis Untuk Pemasaran-Satu Kajian Kes di Syarikat Telekom (M) Johor Bahru, Johor", as required for attainment of the Bachelor of Science degree in Management of Technology, 2002.

10. Supervision of Tan Wei Ling, Azhar Sallehudin and Chan Kah Hoe's project "Faktor-faktor Yang Mempengaruhi Aliran Masuk Pelaburan Langsung Asing Dalam Industri Pembuatan di Negeri Johor", as required for attainment of the Bachelor of Science degree in Management of Technology, 2002.
11. Supervision of Law Guat Yuen's project "An Assessment of Industrial Acceptance of a New Electroplating Technology – A Case Study on Malaysian Electropating Technology Sdn. Bhd.", as required for attainment of the Bachelor of Science degree in Management of Technology, 1995.
12. Supervision of Tan King Hwee's project "Feasibility Study on Starting An Integrated Petrol Pump at UTM Technovation Park", as required for attainment of the Bachelor of Science degree in Management of Technology, 1995.
13. Supervision of Tee Geok Choo's project "Kajian Penerimaan Produk Berasaskan Homopati Keluaran Syarikat Remedial Touch", as required for attainment of the Bachelor of Science degree in Management of Technology, 1994.
14. Supervision of Khoo Saw Khoon's project "Strategic Marketing Analysis in a Chemical Industry", as required for attainment of the Bachelor of Science degree in Management of Technology, 1994.
15. Supervision of Theresa Chin Nyook Lee's project "Feasibility Study On Distribution of solar Lighting System in Malaysia", as required for attainment of the Bachelor of Science degree in Management of Technology, 1993.
16. Supervision of Emelia Suaib's project "Feasibility Study On Starting A Plastic Processing Company: A Case Study on Cherry Sweet Sdn. Bhd", as required for the attainment of the Bachelor of Science degree in Management of Technology, 1993.
17. Supervision of Amran Jalil's project "Marketing Techniques for Petronas Petrol Kiosks: A Case Study", as required for the attainment of the Bachelor of Science degree in Management of Technology, 1992.
18. Supervision of Tan Seng Hock's project "Econometric Analysis: Forecasting the Demand of Electrical energy for the Housing sector in Johor Bahru", as required for the attainment of the Bachelor of Science degree in Management of Technology, 1992.
19. Co-supervision of Rosiah Che Mat's project "Role of JSEDC in the Development of Pasir Gudang, Johor", as required for the attainment of the Bachelor of Science degree in Management of Technology, 1991.

XVII **Specialised Courses Undertaken**

Attended an entrepreneurship workshop, entitled "Converting Technology to Wealth: A Series of Six Modules Entrepreneurship Workshop" organised by the IC² Institute of The University of Texas at Austin from 12 February to 25 April 2007 in Kuala Lumpur. The workshop is valued at RM25,000 was sponsored by the Malaysian Technology Development Corporation.

Attended a summer school entitled "Skills development course for the technology transfer and innovation support professions" organised by the the European Association for the Transfer of Technology, Innovation and Industrial Information from 17-21 September 2007 in Larnaca, Cyprus. The training program is valued at RM15,000 and was sponsored by the Malaysian Technology Development Corporation.

Attended the Licensing Executive Society 2008 Annual Meeting organised by LES (USA and Canada) Inc. From 19 – 25 October 2008 in Orlando, Florida. The training program is valued at RM25,000 and was sponsored by the Malaysian Technology Development Corporation.

Attended the Licensing Executive Society 2008 Annual Meeting organised by LES (USA and Canada) Inc. From 18 – 21 October 2008 in San Francisco, California. The training program is valued at RM40,000 and was sponsored by the Malaysian Technology Development Corporation.

XVIII

Past Activities Related to Commercialization

As the Deputy Dean in charge of Commercialization, I have developed a two pronged strategy to cater to both commercialization of research from the university as well as from the industry. In addition, better linkages were built with our partners namely Malaysian Technology Development Corporation, whilst establishing new platforms with entities such as Malaysian Biotech Corporation, CRADLE, MAVCAP and Johor Biotech Corporation. The Department of Commercialization is also building international networks in Taiwan, Germany, Czech Republic and Italy through participation in trade fairs, dialogues with chambers of commerce and courtesy visits in order to make known to the international community the offerings of UTM and identify business opportunities.

Amongst the activities implemented to assist in commercializing UTM's R&D projects are:

1. **Commercialisation Technical Committee Meeting** – Quarterly meeting to discuss problems and issues on commercialization activities as well as presenting i-grant project applications whereby ten (10) projects have been approved to obtain the i-Grant scheme.
2. **UTM-MTDC Implementation and Liaison Committee (ILC) Meeting** - Monthly meetings between UTM and MTDC to report on up to date progress regarding the UTM-MTDC incubator programmes beside showcasing UTM R&D projects deemed as ready for commercialisation.
3. **Meeting on Commercialisation** – Bi-monthly meeting to discuss activities for roadshow and promotion of commercialisation activities to the industries and visa versa as well as training and seminars to be conducted.
4. **Exhibition/Seminar** – Occasional mobilisation of the commercialisation team to participate in exhibitions and seminars. Past events include PECIPTA 2007 Exhibition at KLCC, Johor BioTechnology Exhibition Showcase and Seminar 2007 at Persada Johor, and UTM-MTDC 2007 Appreciation Seminar at KUT MARA.
5. **Steering Committee Meeting** – Bi-monthly meeting to discuss the development of facilities to be made available to encourage hi-technology business operators to relocate their R&D activities to the Technovation Park.

I have also positioned BIP as a one-stop centre for UTM researchers to access existing government grants for commercialisation in the form of Technology Acquisition Fund (TAF), CRDF (R&D Commercialisation Fund), Special Grant for Women Entrepreneurs and University Cradle Investment Programme by MAVCAP (U-CIP). In addition, I have assisted two applications for Technofund, namely Prof. Dr. Wan Azlina Ahmad's project on "Integrated Bacterial Based Bioremediation System to Remove Chromium from Industrial Wastewater" – a project in collaboration with Perstima Berhad, as well as Ace Serve Anaconda Sdn Bhd's project to develop a low-cost WiMAX interface in collaboration with Assoc. Prof. Dr. Ahmad Zuri Shaamri. I had also facilitated Wisepath Sdn. Bhd.'s Variable Message Sign project to be funded by CIP in collaboration with Assoc. Prof. Muhammad Mun'im bin Ahmad Zabidi and Zulfakar Aspar.

My other task include the monitoring and assessment of UTM's angel investment fund or I-grant which was developed to assist UTM researchers in doing the market survey and preparing business planning as the initial step to commercialise their products. Ten

researchers were able to obtain-grants amounting to RM20,000.00 each for the year 2007. Finally, in 2007, I had assisted 24 UTM researchers in the presentation of their research project profiles for screening by MTDC's Government Industry Technology Services Department (GITS) have been considered for CRDF grant application. Out of the 254 projects, 16 are eligible for CRDF funding of a minimum of RM5000,000.00 each.

XIX Current Activities As Dean of Faculty of Management & HRD (FPPSM)

Beyond the routine of planning, leading, controlling and monitoring functions at the macro level, the following are my additional responsibilities:

- Encourage staff to embark on publication and research activities
- Developed the working papers on K-Economy Research Alliance
- Planning for recruitment and retention of key personnel
- Develop plans to market FPPSM's POSTGRADUATE programs abroad
- Establish cascading KPIs for faculty and staff
- Prepare infrastructure for a more conducive work environment at FPPSM
- Develop the Graduate Entrepreneurship Program (UTM-MTDC Biosys) for MTDC

In addition, I still teach, conduct research activities and write books/journal papers.

XIX Other Activities

Other activities include:

- UTM Senate Member
- ALK Koperasi UTM